

DISCOVER

ENNOBLE



STRETCH

ENLIVEN

**WHAT IS THE SOUND
OF A REALLY LARGE
PROBLEM BEING
SOLVED?**

LISTEN...

WHO



Skilled
Multi-Sector
Collaborations

Coalition

Affinity
Group

Individual
Responses

SOCIAL CAPITAL

IT SOUNDS LIKE ...

**OUR NUMBERS
DRAMATICALLY
EXPANDING...**

**AS WE JOIN WITH EACH OTHER IN
INCREASINGLY DIVERSE CONFIGURATIONS,**

**SO AS TO RAISE OUR
EFFECTIVE SOCIAL CAPITAL.**



OUR VISION

A WORLD SATURATED WITH
HIGHLY **EFFECTIVE**, RESULTS-
ORIENTED SOCIAL PROGRAMS,
ENGAGING ALL SECTORS OF
SOCIETY AND **IMPACTING** ALL
AREAS OF NEED AND
OPPORTUNITY.

OUR MISSION

TO ERADICATE THE ROOT
CAUSES OF **POVERTY** BY
DRAMATICALLY RAISING
THE **CREATIVE OUTPUT**
OF ORGANIZATIONS
CONFRONTING IT.

OUR METHOD

TO EXPAND AVAILABILITY OF
HIGHLY EFFICIENT **TEAM**
PERFORMANCE PRACTICES
DEVELOPED BY **SEED** THAT
CULTIVATE INDIVIDUAL AND
COLLECTIVE BRILLIANCE.

WHO

SOCIAL CAPITAL

Increased Social Capital
x Limited Engagement

= LIMITED IMPACT

Traditional
Charitable
Approaches

ISSUE ENGAGEMENT

WHAT

WITH LOTS OF **WHO** BUT
INSUFFICIENT **WHAT**, OUR
IMPACT IS TYPICALLY
LIMITED TO QUICK FIXES
THAT MEET IMMEDIATE
NEEDS BUT DO NOT SET
IN MOTION TRULY DEEP
CHANGE.

WHO



SOCIAL CAPITAL

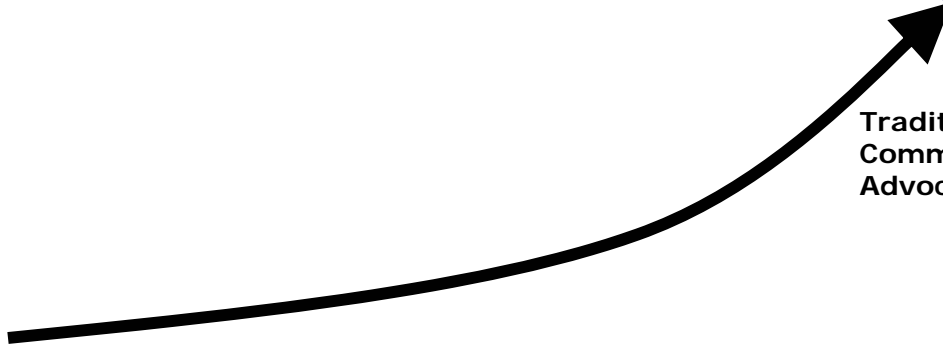
WITH LOTS OF **WHAT**
BUT INSUFFICIENT **WHO**,
OUR IMPACT IS TYPICALLY
LIMITED BY WONDERFUL
IDEAS THAT DON'T GET
IMPLEMENTED AT A SCALE
TO MAKE TRULY DEEP
CHANGE.

Limited Social Capital
x Increased Engagement
= LIMITED IMPACT

Traditional
Community-Based
Advocacy

ISSUE ENGAGEMENT

WHAT



WHO

APPLYING **SEED**
TECHNOLOGIES YIELDS
BOTH DRAMATICALLY
INCREASED **SOCIAL**
CAPITAL (**WHO**) AND
ISSUE ENGAGEMENT
(**WHAT**).

SOCIAL CAPITAL

SEED PRACTICES

OUR **SCALABLE TEAM PRACTICES**
ARE DESIGNED TO **SATURATE** SYSTEMS
FOR IMPROVED **SYSTEM-WIDE**
PERFORMANCE AND RESULTS

HIGH IMPACT

ISSUE ENGAGEMENT

WHAT



THE SEED APPROACH IS ROOTED IN AN UNDERLYING REALIZATION THAT SOCIAL PROGRAMS CAN BECOME MORE **SUSTAINABLE AND FAR-REACHING** BY ATTENDING TO **FOUR DIMENSIONS** OF THEIR MISSIONS...



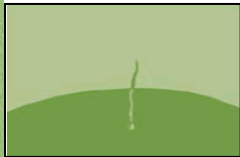
SEED MODEL TO GROW IMPACT:

POTENTIAL – PARTICIPANTS RECOGNIZE WITHIN THEMSELVES AND EACH OTHER MORE OF THEIR ESSENTIAL NATURE.

PRODUCT – SYSTEMIC SOLUTIONS EMERGE AS MORE PARTICIPANTS BEGIN REAPING MUTUAL GAINS.

PROCESS – PARTICIPANTS ARE DRAWING EACH OTHER INTO FREQUENT VISIONING AND IMAGINATIVE EXCURSIONS. THEY ARE CONSTANTLY ASSESSING PROGRESS, CLARIFYING FOCUS AND CELEBRATING.

PEOPLE – TRADITIONAL AND NON-TRADITIONAL ALLIES ARE CONTRIBUTING WISDOM AND ASSETS FROM DIFFERENT FIELDS IN INCREASING NUMBERS.



AT SEED OUR **PASSION** IS TO
LEVERAGE MORE DIVERSITY

**... IN DEEPER LEVELS OF
CREATIVE COLLABORATION.**

**SEED-GUIDED TEAMS GROW
SKILLS THAT ARE NOT
OTHERWISE TAUGHT –
A NEW LANGUAGE FOR
COMMUNICATING, RELATING
AND CREATING TOGETHER.**

SEED RESULTS

OUR CLIENTS:

- ✓ COLLABORATE EFFECTIVELY ACROSS GULFS OF DIFFERENCE,
- ✓ ENVISION MORE EXPANSIVE POSSIBILITIES,
- ✓ SURFACE COMPELLING IDEAS AND CHOICES FOR **ACTION**,
- ✓ ADOPT **SOCIAL ENTREPRENEURIAL APPROACHES** TO EXPAND **REACH** AND **PERFORMANCE**, AND
- ✓ DEVELOP **PROCESS AND OUTCOME MEASURES** THAT SUPPORT REPLICATION OF TRANSFORMATIVE RESULTS.

**WHAT IS THE SOUND
OF A REALLY LARGE
PROBLEM BEING
SOLVED?**

IT SOUNDS LIKE....

**MILLIONS OF INDIVIDUALS,
THOUSANDS OF ORGANIZATIONS,
HUNDREDS OF SYSTEMS...**

CARING. BELIEVING.

TAKING ACTION

*...WITH RESOURCES
THEY DIDN'T EVEN KNOW THEY HAD.*

Touching Soul ...
...Igniting Collective Brilliance

YOU'RE INVITED

**QUESTIONS REGARDING SEED
CAN BE DIRECTED TO:**

**BARRY KIBEL,
MELINDA LACKEY OR
CARLOS MONTEAGUDO:
(718) 793-6509 OR
INFO@SEED-NY.ORG**

VISIT WWW.SEED-NY.ORG

DISCOVER



ENNOBLE

STRETCH

ENLIVEN