

What People are Saying

“This is a good wake-up call, to explore so many different aspects, see what is working well and what we need to work on more. It is the first time our board and staff have reflected together.”

—Dwa Fanm

“This is a very smart way to do strategic planning... It is giving us insights to see where we are and where we are going.”

—Domestic Workers United

“This process helps us connect our beliefs and work to our vision. It’s creative, and it’s clarifying our power. We’re going to use these practices in staff meetings.”

—Policy, Advocacy and Research Dept,
Federation of Protestant Welfare Agencies

“We are very lucky to have SEED guide us to work smarter instead of harder.”

—ShareTheCaregiving

The structure has given us intentionality in how we approach what we do, and increased accountability to each other. It really helped us move things.”

—Summer Search

“With kids now in the lead, principals are coming to us. We have 50 percent parent attendance; this is unheard of! Sometimes you get stuck inside the box. SEED helped us break through it.”

—YMCA of Rockford

www.SEEDimpact.org



SEED is Branching Out!

More than 100 community-serving programs across the United States have improved their visioning, planning and performance with the SEED approach and are realizing more desired impacts.

Working with a SEED coach, programs of all types and sizes discover creative ways to deepen and leverage their assets. Teams are challenged to stretch their views of what is possible, push boundaries with new partners, and practice collaborating in ways that ennoble the best in each contributor.

“If you’re going to be thinking anyway, you might as well think big.”

Our aim is for every promising initiative to gain access to the SEED technology, and turn possibilities into success.

www.SEEDimpact.org

Learn More!

(718) 793-6509

www.SEEDimpact.org

To sponsor SEED services for a promising organization and track their results, tax-deductible gifts are payable to:

SEED: a project of Tides Center

P.O. Box 750162; Forest Hills, NY 11375

Investors and Grant-makers are Gaining:

- ✓ Valid **quantitative and qualitative evidence** of progress;
- ✓ Deeper understanding of **what is working and not working** in the field;
- ✓ Ability to target future resources for **maximum leverage**;
- ✓ **Satisfaction** in seeing promising programs realize their potential.



Growing with SEED:

- Artists Striving to End Poverty (ASTEP)
- Chicago Youth Programs
- Communities in Schools of Georgia
- Domestic Workers United
- Federation of Protestant Welfare Agencies
- 71 youth development programs sponsored by IL DHS, Division for Community Health and Prevention
- Red Hook Initiative
- ShareTheCaregiving, Inc.
- Summer Search
- Trinity Boston Foundation
- University of AZ Peace Corps
- Women for Afghan Women

www.SEEDimpact.org

Capacity-Building that Gets Results

A Case in Point: Artists Striving to End Poverty (ASTEP) www.asteponline.org

ASTEP connects performing artists with children growing up in poverty to awaken the intense joy of creative expression. ASTEP currently has programming in South Africa, India, Florida, and New York City.



For two years, SEED functioned as an on-call coach, providing the talented leadership of this young organization with methodology and technical assistance to clarify vision, and strengthen team-building and infrastructure. SEED guided ASTEP to develop new evaluation protocols, enabling staff and volunteers to capture and share transformative results in substantive reports that are unusually dynamic and useful. ASTEP is on a path to dramatically expand its reach and depth of impact.

In the past two years, SEED has assisted more than 150 program teams to improve their planning, performance and impacts: <http://www.seedimpact.org/seed-clients.shtml>