

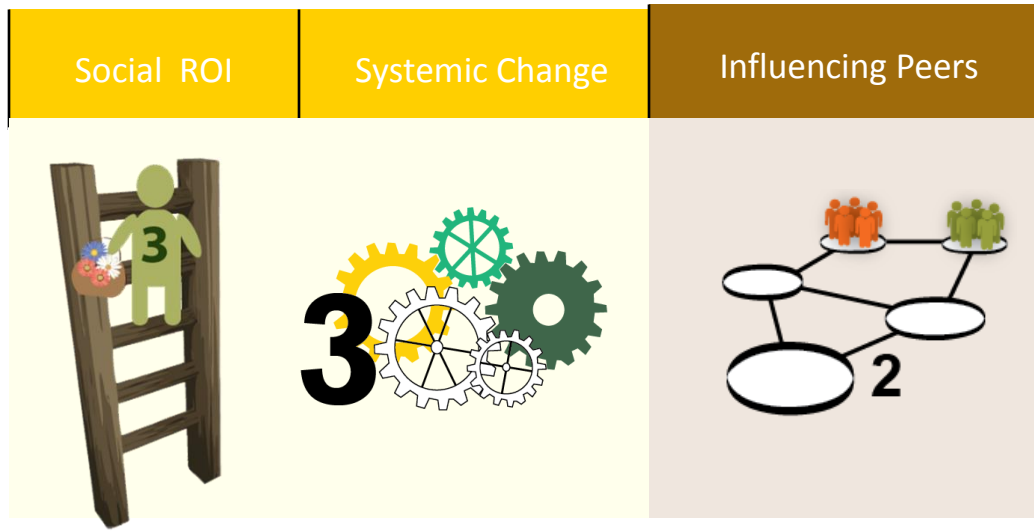
**YOUR
LOGO**

SEED SCORE REPORT

[YOUR ORG NAME]
June 2015

Social Impact

Community- Building



Reach

Lives Directly Touched	Indirect Impact Realized	Systemic Change Potential
<u>187</u>	<u>40,000</u>	<u>1,000,000+</u>

Cloud Tools in Use:

- SEEDing Financial Stability



[Learn more about SEED Diagnostics.](#)



SEED SCORE

THREE OBJECTIVE LENSES TO GLIMPSE MORE OF YOUR POTENTIAL



Social Impact (SROI). Quantifies (1) dollar value of impact on lives touched; (2) cost-benefit ratio, and (3) degree of social value relative to operating budget.



Systemic Change. Quantifies extent of engagement and success-to-date in systems-level activity. Index reflects role, scale of challenge, and advances relative to operating budget.



Influence on Peer Org Practices. Quantifies the number of organizations impacted across five levels of new practice, relative to operating budget.



SEED Score. Quantifies degrees of impact on individual lives, peer practices and systemic change. Measures average of three scores using 1 to 5 index.

**YOUR
LOGO**

SEEDing Social Impact

February 2015 Ratings – Individual Lives Touched

**OPERATING
BUDGET 2014**

\$340,000



SOCIAL ROI RATING

Social ROI (Return on Investment) is a measure of reach to individuals across five levels of influence, relative to operating budget.

PEOPLE REACHED per level

SEED Results Ladder™



LEVEL 5. LAUNCHING LEADERS WHO EMBODY OUR MISSION: Individuals serving in a leadership capacity as a result of their (current or past) experience in our programs are extending the value of our work to others within or beyond our organization.

5

LEVEL 4. ACHIEVING BEHAVIOR AND LIFESTYLE CHANGES: Individuals demonstrating behavioral and lifestyle changes in the past 12 months as a direct consequence of participating in our program activities.

36

LEVEL 3. ENGAGING IN DEVELOPMENTAL LEARNING: Individuals consistently participating in ongoing program activities throughout the past 12 months, with an understanding of progress we intend them to achieve.

49

LEVEL 2. ASSISTING WITH GOODS AND SERVICES: Individuals receiving at least \$300 worth of goods or services from our organization over the past 12 months.

97

LEVEL 1.5 IMPACTING LIVES INDIRECTLY: Individuals benefitting from a major policy or systems change initiative driven by our organization.

40,000

LEVEL 1. REACHING WITH INDIRECT MESSAGES: Individuals indirectly reached or encouraged by our organization over the past 12 months, via the internet, a flyer, or other media.

11,000

**SOCIAL
VALUE**

\$495,100

The SOCIAL VALUE is a dollar-value estimate of the total reach and depth of impact being achieved.

**BENEFIT-
COST RATIO**

1.5: 1

The BENEFIT-COST RATIO reveals that for every \$10,000 expended by the organization, **\$15,000** of social impact is realized.

Want to raise these impact scores?

SEEDing Sustainability quickly reveals opportunities to build internal capacity.



[Learn more about SEED Diagnostics.](#)



**YOUR
LOGO**

Contributions to Systemic Change

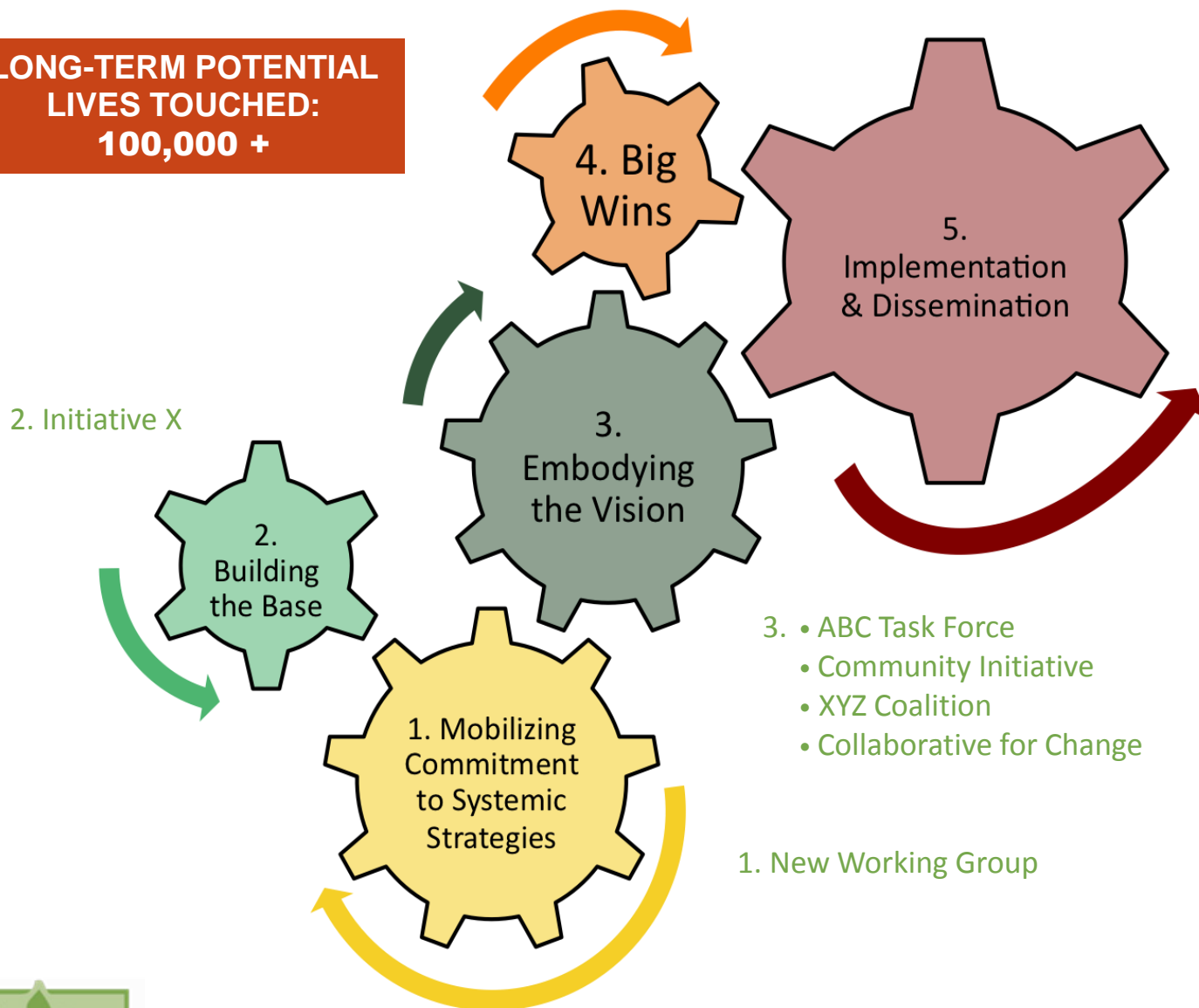
[ORG NAME]

August 2015

**LONG-TERM POTENTIAL
LIVES TOUCHED:
100,000 +**



SYSTEMIC CHANGE INDEX



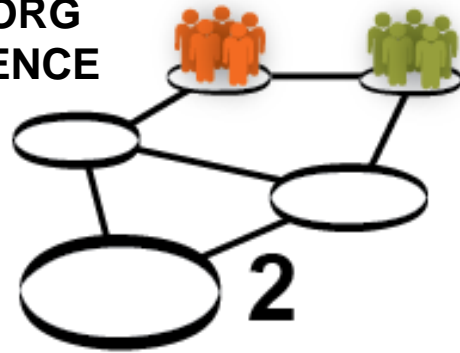
Your rating reflects your role, extent of engagement, potential scale and success-to-date averaged across all your systemic change work, relative to your operating budget. As your partnerships strengthen and model your vision, your overall index will increase.



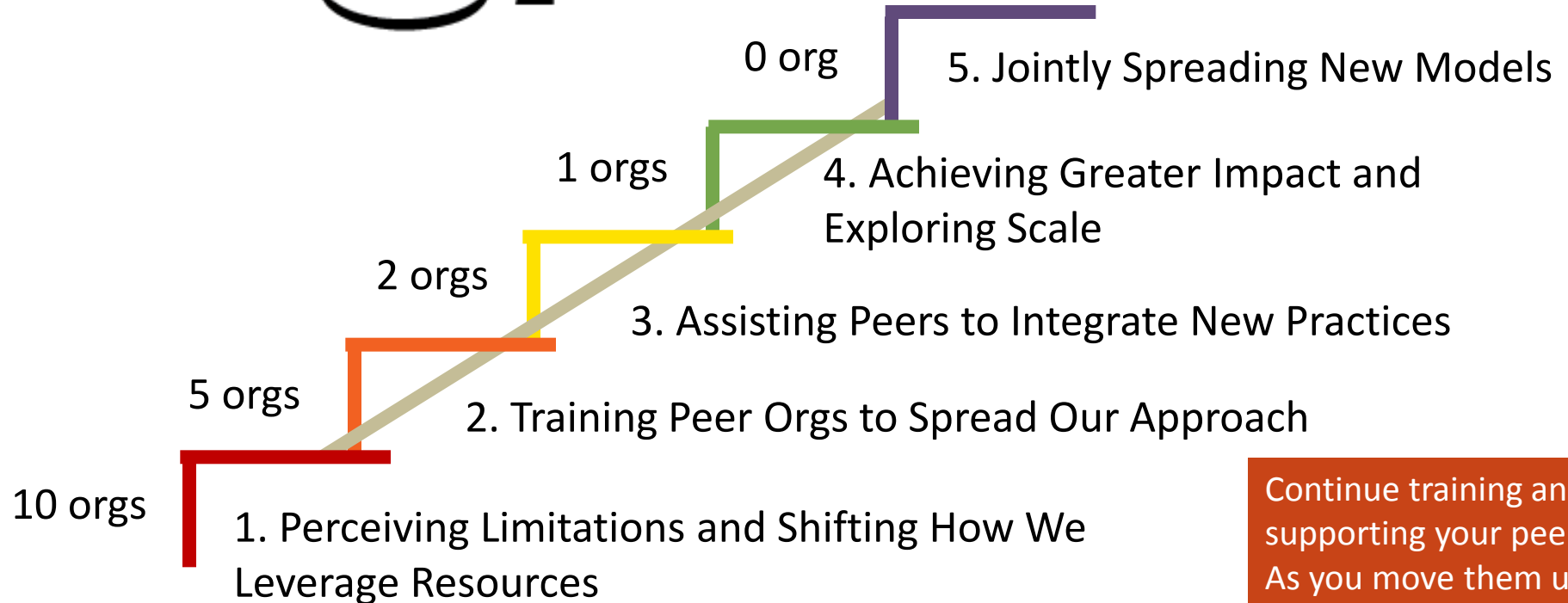
Visit the [SEED Library](#) for tips and resources.



**PEER ORG
INFLUENCE
INDEX**



SEED Results Ladder™



Continue training and supporting your peers. As you move them up the Results Ladder, you will raise your Peer Org Influence.



Interpreting Your SEED Score



5	<p>You have an <i>exemplary</i> organization at three levels of outcome:</p> <ul style="list-style-type: none">▪INDIVIDUAL—achieving leadership and mutual growth with large numbers.▪ORG—inspiring far-reaching innovation in the practices of other organizations.▪SYSTEMS—catalyzing profound and far-reaching systems-level, transformative changes with strategic partners.
4	<p>You have a <i>very strong</i> organization at three levels of outcome:</p> <ul style="list-style-type: none">•INDIVIDUAL—impacting significant numbers in lasting and meaningful ways,•ORG—encouraging significant stretching and growth in other organizations,•SYSTEMS—achieving significant systems-level changes with strategic partners.
3	<p>Your organization is impacting lives, organizations and systems in positive ways and is poised to realize significantly more of your potential.</p>
2	<p>Your organization is providing needed services and aspiring to achieve a transformative impact on individuals. You are achieving a slight but measurable influence on the operations of other organizations. You are at early stages of cultivating relationships to promote systems-level change.</p>
1	<p>Your organization is achieving only modest outcomes with individuals, and minimally influencing organizations at this time. You are touching the surface of what is required to collaborate with strategic partners who can together effectively promote systems-level change.</p>