

# IS THIS OPPORTUNITY RIGHT FOR US NOW?



Describe an opportunity you are considering:

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Considerations...		Score
1)	<p><b>To what extent will this opportunity activate our distinctive strengths and align with our long term-vision? Will focusing on this deliver the most meaningful, exciting, long-term results that we are uniquely able to achieve?</b></p> <p>5 =YES!    4= HIGH    3=MODEST    2=SO-SO    1=LOW    0=NO</p>	
2)	<p><b>We adhere to a set of core values, no matter how much the world changes around us. What are they? How well does this new opportunity resonate with our core values?</b></p> <p>5 =YES!    4= HIGH    3=MODEST    2=SO-SO    1=LOW    0=NO</p>	
3)	<p><b>We recognize that systems level influence is attained through activating collaboration across broad webs of relationships, to achieve results that will benefit multiple constituencies. To what extent does this new opportunity support powerful network-building?</b></p> <p>5 =YES!    4= HIGH    3=MODEST    2=SO-SO    1=LOW    0=NO</p>	
4)	<p><b>We understand that nothing can be accomplished without passion, and we need to limit our primary arenas of activity to those for which we have great passion. How passionate are we about this opportunity?</b></p> <p>5 =YES!    4= HIGH    3=MODEST    2=SO-SO    1=LOW    0=NO</p>	
5)	<p><b>We want to stay attuned to what our key supporters, partners and investors value, and deliver results that are mutually beneficial. Who are our key stakeholders? How delighted will they be with this opportunity?</b></p> <p>5 =YES!    4= HIGH    3=MODEST    2=SO-SO    1=LOW    0=NO</p>	
<p><b>20+ GO FOR IT!    15-19 THINK TWICE    14- BETTER NOT</b></p>		<b>TOTAL</b>

This worksheet draws from *Good to Great*, by Jim Collins, copyright 2001. Harper Collins, Inc. and the SEED approach to sustainability planning [www.seedimpact.org](http://www.seedimpact.org).